

# Lost and Stolen Mobile Devices Are Putting Your Company at Serious Risk of Data Breaches.

Mobile Device Management software is no longer enough.

Given the 300% increase in mobile device OS vulnerabilities since 2011,<sup>1</sup> companies are realising the critical need to protect company and consumer data. Leveraging digital security and tools like an MDM to fend off cyber attacks are the most common tactic for avoiding data breaches, but new research shows that 41% of data breaches are actually caused by lost or stolen devices.<sup>2</sup> Most organisations are not even considering the impact this can have on the sustainability of their business. Losing valuable intellectual property and compromising

confidential data can cause a severe business disruption resulting in penalties and reputation damage. Noncompliance with GDPR laws can cost a business as much as \$31 million or 4% of their annual turnover, whichever is greater. Yet, only 27% of organisations are considering a centralised way to charge and secure the devices they deploy.<sup>3</sup> By adding an additional level physical security, these forward-thinking companies are more successfully protecting the information stored on their mobile devices, mitigating the risk of compromised data.

**41% of data breaches are caused by lost or stolen devices.**

Minimise risk with durable device storage and security.



## Security Benefits of PC Locs Charging Stations



**Professional Grade.** Our professional grade charging stations offer benefits not matched by consumer grade competitors—including stronger warranties, durable materials, unique product features, unmatched security, superior customer support and much more.



**Secure.** Protect your device investment without worry of theft when devices are not in use. Lock them away in a charging station that is ultra secure and has a high-quality, durable lock.



**Durable Products & Lifetime Warranties.**<sup>4</sup> Our products are made with high-quality steel and most are backed by a lifetime warranty. Your devices will be protected today, tomorrow and well into the future.



**Customer Support that Goes Above and Beyond.** Our local Customer Support Team will help solve any issue you may have with your PC Locs product. Plus, a dedicated support website empowers you with valuable resources to troubleshoot commonly asked questions.

[www.pclocs.com.au](http://www.pclocs.com.au)

Phone: 1 300 725 627

[sales@pclocs.com.au](mailto:sales@pclocs.com.au)



Final product may differ. iPad and MacBook are trademarks of Apple Inc., registered in the U.S. and other countries. Chromebook is a trademark of Google Inc. <sup>4</sup>Visit [www.pclocs.com.au](http://www.pclocs.com.au) for warranty details.

Sources: <sup>1</sup> [https://www-935.ibm.com/services/uk/en/attachments/pdf/Securing\\_mobile\\_devices\\_in\\_the\\_business\\_environment.pdf](https://www-935.ibm.com/services/uk/en/attachments/pdf/Securing_mobile_devices_in_the_business_environment.pdf); <https://www.statista.com/chart/7478/android-is-the-most-vulnerable-operating-system/> <sup>2</sup> <https://www.forbes.com/sites/steveolenski/2017/12/08/is-the-data-on-your-business-digital-devices-safe/#73a87d114c6a> <sup>3</sup> [www.pclocs.com.au/research](http://www.pclocs.com.au/research)