

# The True Cost of Lost or Missing Mobile Devices

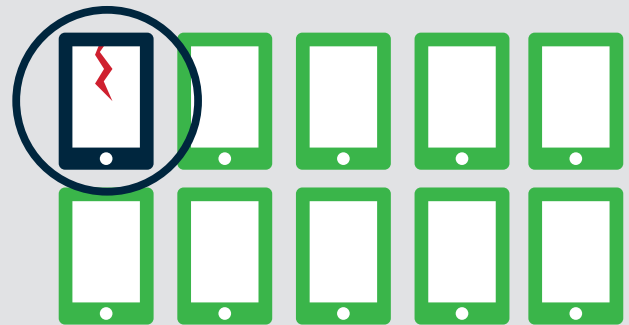
Every lost mobile device can cost your organisation \$70,000.<sup>1</sup>

Mobile devices are helping organisations decrease costs in a number of ways, but often overlooked is that they end up losing 10% of devices due to breakage and loss each year of their deployment<sup>2</sup>. And, it goes beyond the cost of your hardware. Losing a single device can cost up to \$70,000 in lost productivity, downtime, support and management. Losing valuable intellectual property and confidential data stored on lost devices can cause a severe disruption resulting in penalties, reputation damage and wasted employee time.

From acquiring hardware to managing software, the priority is often focused on preparing the device itself for the pilot or roll out—yet once deployed, many organisations find that devices go missing as often as you lose your car keys. Protecting your organisation against data security breaches, costly device deployment setbacks and inefficient employee downtime by adding a secure, centralised charging solution can help minimise the negative impact of lost or missing devices.

**10% of mobile devices break or go missing during each year of deployment.**

Minimise loss with durable storage and security.



## Cost Benefits of PC Locs Charging Stations



**Secure.** Protect your device investment without worry of theft when devices are not in use. Lock them away in a charging station that is ultra secure and has a high-quality, durable lock.



**Efficient.** Our charging stations save your employees time by ensuring they know where they can always find fully-charged, read-to-use devices. Our solutions can charge high quantities of devices in the same amount of time it takes to charge just one. Plus, we have time-saving features like the ability to see the charging status of devices at a glance or to remotely manage device access via a web management portal.



**Durable Products & Lifetime Warranties.**<sup>3</sup> Our products are made with high-quality steel and most are backed by a lifetime warranty. Your devices will be protected today, tomorrow and well into the future.



**Customer Support that Goes Above and Beyond.** Our local Customer Support Team will help solve any issue you may have with your PC Locs product. Plus, a dedicated support website empowers you with valuable resources.

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Sources: <sup>1</sup> Research by Ponemon Institute, published by Druva. <https://www.druva.com/blog/data-loss-costing-more-than-you-think/>  
<sup>2</sup> [www.pclocs.com.au/research](http://www.pclocs.com.au/research)